



## Verify Emails & Improve Deliverability

Looking to boost response rates? Melissa Data's Email Address Verification tools validate, standardize, and parse email addresses, plus correct common typographical errors to improve the effectiveness of your email marketing campaigns.

>> GET A FREE QUOTE: [www.MelissaData.com/email-in](http://www.MelissaData.com/email-in)

# Email Address Verification

## Real-Time Verification Capabilities

Validate, parse, and correct email addresses to help your organization improve email deliverability and increase response rates. Additional benefits of Email Address Verification include: reduce bounce-backs and Spam complaints; improve your reputation as an email sender; and increase open rates, clicks, and conversions. Our solution is available as an API, Web Service & via Batch Processing.

### What it does

Email address verification checks for general format syntax errors & domain name changes; checks for & corrects top level domain name (TLD); ensures addresses use a valid top level domain; detects improper email address format for common domains; validates domain name; verifies domain name through MaileXchange (MX); lookup for realtime feedback; and parses email addresses into various components.

### Input/Output

Sample Email Input	Sample Email Input
Bud@800miAL.con	<b>Email:</b> bud@melissadata.com
	<b>Domain Name:</b> melissadata
	<b>Mailbox Name:</b> bud
	<b>TLD Name:</b> com
	<b>TLD Desc:</b> commercial

### System Requirements

**Multiplatform API** - Library available for Windows 2003/2008 7/8.x; Red Hat; Solaris: SPARC; AIX: Power, rs/6000, PPC; HP-UX: PA-RISC; and Itanium.

**Cloud Web Service** - Supports multiple protocols, including: JSON, SOAP, XML, and REST.



### Benefits & Features:

- Corrects formatting & syntax errors (i.e., "@@" to "@")
- Avoids blacklists & spam folders
- Turns undeliverable email into deliverable ones
- Finds & corrects misspelled domains
- Increases email deliverability
- 120-day ROI guarantee

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