

## Clean Your International Contacts in Excel

Improve customer satisfaction and increase profits with a validated, complete, and up-to-date contact list. Listware for Excel is a free add-in that cleans and enriches your customers' contact information in Excel. Simply open your spreadsheet, click the Listware tab, select the records to process, and start cleaning your list.

## Listware® for Excel

Generate More Sales with Complete & Updated Contact Info

Do you know if your customers' contact info is complete and up-to-date? Is there a company name, address, and telephone number associated with each customer or prospect? Do you have duplicate records? Do you want to verify and geocode international addresses? Listware for Excel easily updates and completes your mailing list so that your sales and marketing efforts are effective and profitable.

Listware for Excel is simple to use: click the add-in; clean and enrich your data, and then view the color-coded results. It is perfect for small-business owners such as salespeople, real estate agents, and insurance agents who manage their contacts in Excel.

### Easily Analyze Outputs

Concise record summary counts and color-coordinated output cells make it easy to view and analyze the results:

	Name	Address	Phone
Good		41 (83%)	
Bad		7 (14%)	
Empty		1 (2%)	
Corrected		7 (14%)	
Verified	18 (36%)	43 (87%)	39 (79%)
Moved		9 (18%)	
Appended	18 (36%)	0 (0%)	39 (79%)

[00:00:13] Processing Complete (49 rows processed)

### Benefits:

- Capture more leads & grow your business
- Save money - stop mailing to outdated addresses
- No IT knowledge required - work entirely within Excel
- Expand your marketing efforts
- Improve customer satisfaction by confirming deliverability

### Features:

- Verify addresses in 240 countries
- Get new address info of customers who have moved
- Real-time address verification - saves keystrokes during data entry
- Append (complete) contact information
- Name to Address Verification
- Global Geocode (add latitude & longitude)
- Data matched to multi-sourced datasets like Telco, USPS®, & more

# Free Download

Listware for Excel cleanses and enriches your mailing list using the powerful data quality capabilities of Personator®.

>> START USING NOW. GO TO: [www.melissadata.com/excel-in](http://www.melissadata.com/excel-in)



## Listware for Excel Components



### • **U.S. Check & Verify**

Clean up poor data and append it with additional contact data:

- Verify that each piece of contact info correlates to the same individual/company
- Get the new addresses of customers who have moved
- Starting with an address - append name, phone, & geocode
- Starting with a phone number - append name, address, & geocode
- Starting with an email address - append name, address, phone, & geocode



### • **Global Check & Verify**

Verify and standardize addresses to the actual delivery point; available for over 240 countries and territories.



### • **Express Entry**

Save time and reduce keystrokes. Use Express Entry during data entry to auto-complete and instantly verify addresses.



### • **MatchUp®**

Eliminate duplicate contacts in your spreadsheets before sending out marketing pieces.

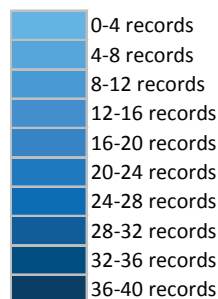
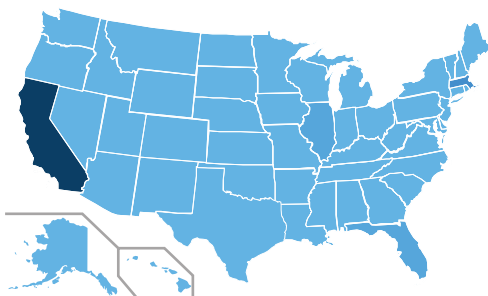


### • **Sales Leads**

Need new leads fast? Click the sales leads icon and easily download high-quality mailing lists from Melissa Data.

## Find Out Where Your Customers Are

In addition to results codes and input/output columns, the processing results also include the distribution of records by state.



## System Requirements

Listware for Excel is available for Microsoft® Windows Editions of Excel 2010, 2007 and 2003.

## About Melissa Data Corp.

Since 1985, Melissa Data has been a leading provider of data quality and address management solutions. Melissa Data's data quality software, Cloud services and data integration components verify, standardize, consolidate, enhance and update U.S. and global contact data, including addresses, phone numbers and email addresses for improved communications and ROI. More than 5,000 companies rely on Melissa Data to gain and maintain a single, accurate and trusted view of critical information assets.

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